

FELICIAN UNIVERSITY PRESIDENT'S REPORT 2012-2017







Looking back on the past five years at Felician, I hope that you are both proud of the advances we have made and excited about the bright future of our university. For our past achievements, my dear students, faculty, alumni, trustees, donors, friends – and especially Felician Sisters – are truly a bridge to a flourishing future.

At the very core of that future are our Felician Franciscan values, transcending all that we do and inspiring all that we are to become. I am deeply touched by the collaborative efforts that have led to our considerable achievements of the past five years. Together, we have accomplished so much – and more important work remains. As we embrace transformation – reflected in the title of our strategic plan – "A 21st Century Education based on Timeless Values" – our student-centric mission continues to transform lives.

With the three pillars of our strategic plan as our true north guideposts for growth and advancement of Felician's student-centric approach to higher education, together we have:

- Built upon our academic strengths
- Engaged students from diverse backgrounds in an educational process designed to foster competence, character and compassion
- Expanded and improved our facilities to enhance the Felician educational and community experience

Reflective of Felician's many academic advancements, as we approached our 75th year in 2017, we joyfully achieved University status. From developing new academic programs in Business Administration, Nursing, Computer Science, Counseling Psychology and Healthcare Administration, to adding three doctoral programs, and opening our Education Commons – with its breathtaking Barbara J. Toscano Nursing Resource and Simulation Center, a digital library and Bramucci Unity Hall gathering space – these memorable examples of our many recent accomplishments illustrate the passion of Felician's abiding commitment to transforming the lives of our students and improving the world condition.

This is how we fulfill our mission.

The stories and metrics of progress in this five-year report exemplify the successes realized by our community between 2012 and 2017 and, more importantly, underscore Felician's ability to maintain and accelerate our growth trajectory in the years ahead.

As St. Francis would say, "Peace and All Good,"

Anne M. Prisco, Ph.D.

PRESIDENT OCTOBER 2017

Highlights - 2012 to 2017

- > Achieved "University" status via a formal petition evaluated and approved by the New Jersey Office of the Secretary of Higher Education (September 2015)
- > Middle States Commission on Higher Education (MSCHE) reaffirmed accreditation via the Periodic Review Report (PRR) process (November 2015)

Academic Progress

Growth in academic programs and initiatives propelled Felician to university status and continues to optimize value for students.

> New Academic Programs

August 2012

- Doctor of Nursing Practice (DNP)
- MS in Healthcare Administration

August 2013

- MA in Counseling Psychology
- BS in Cybersecurity
- BFA in Fine Arts

August 2014

- A new/revised General Education Curricular Commons was inaugurated

January 2015

- Doctor of Business Administration (DBA)

August 2016

- BS in Business Analytics
- MS in Computer Science
- Post-baccalaureate certificate for Teaching ESL

November 2016

- BA in Early Childhood Education, Pre K - Grade 3

January 2017

- PsyD in Counseling Psychology

August 2017

- BS in Exercise Sports Science

January 2018

- New RN to BSN degree track
- > Entered into agreement with PLUS/ Study Tours to be a host site and deliver educational programs during the summer months to international high school students

- > Entered into partnership with Hunter Global Education to develop onsite delivery of Felician University degrees in Asia
- > Middlesex Community College
- 2+2 and/or 2+3 MBA
- Bachelor of Science in Nursing completion onsite
- 2+2 Psychology degree
- > Entered into partnership with Royal Academy of Science International Trust (RASIT) to collaborate with and support United Nations initiatives related to education and science
- > Joined the Faculty Resource Network (FRN), which is sponsored by New York University (NYU), providing resources to Felician's faculty to improve teaching
- > \$7.7 million in total grants received in the aggregate since 2012
- > Received the first National Science Foundation grant in 2015 for approximately \$240,000 to improve Cybersecurity Education at the undergraduate and graduate levels and to develop a cybersecurity lab
- > Launched "Preparing for a Career in Nursing" program (August 2013)
- > Business School students began participating in summer study-abroad sessions with colleges in Ireland (2013)
- > Created the Felician University Internship Fund (2014)
- > Established fall semester Academic Convocation to welcome new students (2014)



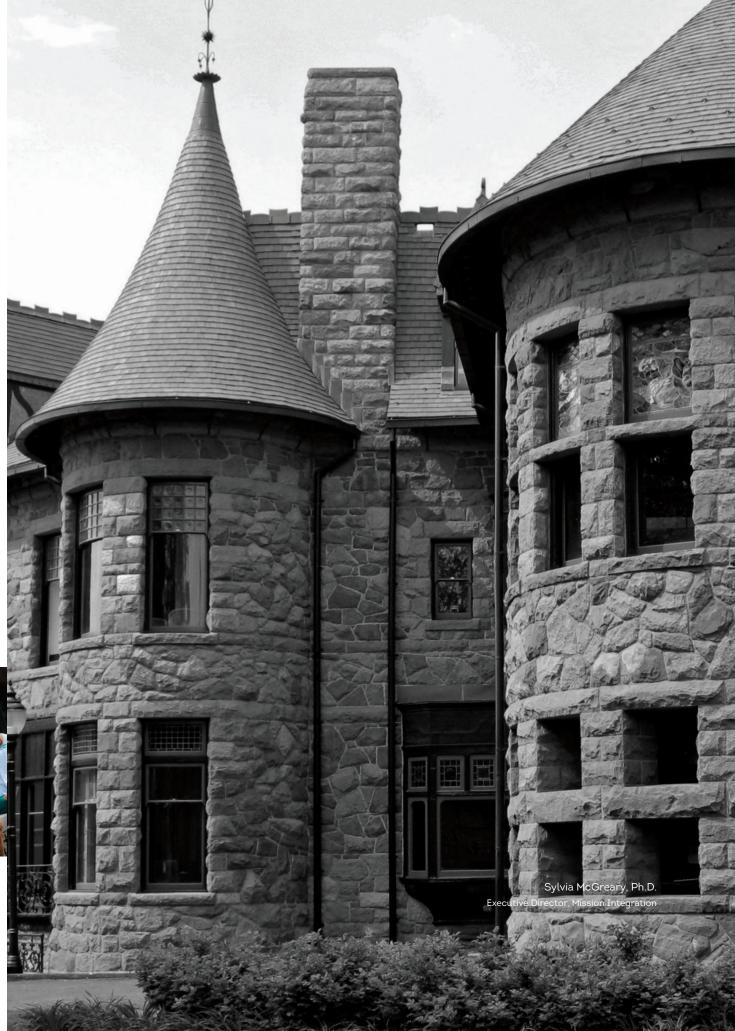
2,413 Students



13:1 Student/ Faculty Ratio



(Above) Nursing students enjoy a little off time on the Rutherford campus; (Right) Iviswold Castle was renovated and opened in 2013 and is on the National Register of Historic Places.



Academic Progress

- > Launched summer study-abroad session in Barcelona, Spain (2014)
- > Simulated virtual reality classroom (known as Mursion) was successfully integrated into teaching methods classes during the 2016-17 academic year
- > With a \$20,000 grant from the FSI St. Francis Fund, launched a pilot program to improve the persistence of students through graduation, helping more students reach the 30 and 60 credits-completed thresholds after their freshman and sophomore years
- > Hired first full-time Academic Success Coach (June 2017)
- > School of Nursing celebrated its 50th year with a White Mass and luncheon reception. Over 250 people attended and witnessed the initiation of the school's Hall of Honor, into which nine alumni were inducted (September 2015)
- In 2015, for the fourth consecutive year, students from Felician's teacher education program received the State of New Jersey Distinguished Student Teacher award

Campus Enhancements

An impressive increase in facilities and services since 2012 greatly enhanced the Felician community experience.

- > Renovation of Iviswold Castle (2013)
- > Obal Hall biology labs renovated (2013)
- > Awarded \$4.3 million in NJ State bond funds (2013) to renovate and open the student-centered Education Commons on the Rutherford campus. The renovated space, also funded through a generous gift from the George I. Alden Trust, houses a state-of-the-art nursing skills and simulation resource center and a digital library
- > The Grand Reception Room, in Memory of Theresa Inserra (2013)
- > George I. Alden Trust Technology Lab (2015)
- > Barbara J. Toscano Nursing Resource and Simulation Center (2016)
- > Received a \$500,000 grant from the NJ Capital Improvement Fund (CIF) in 2016. These funds will support cosmetic improvements to Sr. Theresa Mary Martin Hall to better accommodate the burgeoning School of Business
- > Renovation of the athletic training facility (2017)
- > "Ray's Place", Bramucci Unity Hall (2017)

Transforming Lives

With Franciscan values as its bedrock, transformation is the hallmark of Felician University.

> Institute for Gerontology

> Blessed Mary Angela Institute for Contemplation, Action and Transformation

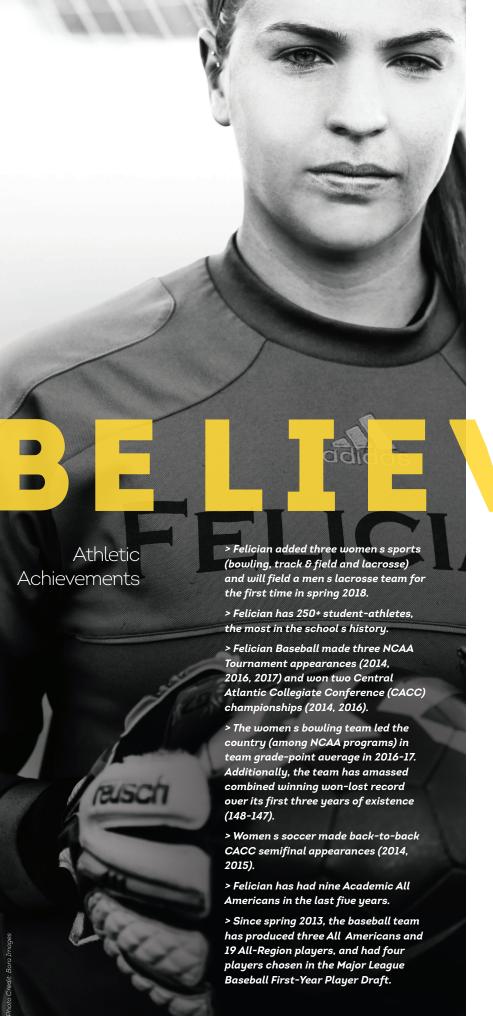
Honors

- > Dr. Prisco named Woman of the Year Boys and Girls Club of Lodi (2015)
- > Felician receives CIANJ Best Practices Award (2015)
- > Dr. Prisco receives EPIC Award NJ State Nurses Association (2016)
- > Dr. Prisco recognized by the Italian Heritage δ Culture Committee of NY (2017)





16 Graduate Programs



ACADEMIC PROGRESS

Thinking Ahead for 21st Century Careers

Felician's School of Business is reaching out beyond its classroom walls to meet the demands of a 21st century career.

Dean Robert Evans, Associate Dean David Turi and the faculty provide an enriching educational experience that enables graduates to enter the work force well prepared for the demands of a competitive job market by reverse-engineering academic programs to outpace an ever-changing marketplace.

With a focus on internships and recruitment/placement opportunities as major priorities, the Business School is strengthening and forging relationships that will benefit its

students and alums. By expanding its Advisory Board, local, national and international business leaders are making more frequent visits to Felician and making a difference in the lives of students.

The School of Business will eventually make its home in Sr. Theresa Mary Martin Hall. Thanks to a \$500,000 grant from the New Jersey Higher Education Capital Improvement Fund, Martin Hall will undergo renovations that, among other things, include state-of-the-art technology to enhance the learning environment and bolster new academic programs.

These programs include an undergraduate interdisciplinary degree in Business Analytics, incorporating mathematics, computer science and management courses to better prepare students for careers in data refinement and management. In development are several new programs such as Social Media Marketing; Entrepreneurship, Finance, Economics; and Healthcare Administration. To heighten accessibility and affordability, the MBA program will soon be offered as a fully online program.



14 NCAA Div II Athletic Teams up from 10 in 2012 ACADEMIC PROGRESS

On the Front Line in Fighting Cybercrime

Cybercriminals are pushing Internet security and cybercrime prevention strategies to its limits. Attacks are growing more sophisticated. To outpace the criminals, it's critical to have a highly skilled cybersecurity workforce.

In 2016. Felician's School of Arts & Sciences completed its first year of a three-year National Science Foundation (NSF) grant to promote improvement in cybersecurity education and workforce development.

Successful implementation of this project will mean Felician can apply for status as a Center for Academic Excellence in Information Assurance/Cyber Defense

During the first year of the grant, Felician accomplished infrastructure and curriculum improvements through:

- · Redesign of existing and development of new coursework for a Bachelor of Science in Cybersecurity
- Building a specialized computer laboratory for use by undergraduate and graduate students
- · Continued planning and development of a Cybersecurity track within Felician's new master's degree in Computer

All new and re-designed coursework is being developed under guidelines provided by the NSA and the Department of Homeland Security.





ACADEMIC PROGRESS

White House Recognizes Felician

Education Excellence for Hispanics

In the fall of 2015, Felician's initiative on education excellence for Hispanic students was recognized by The White House. The University committed over a half million dollars to improve the academic success, persistence and graduation rates of Hispanic students.

The White House recognition followed President Obama's overarching challenge to the public and private sectors to make meaningful and quantifiable contributions to expand and support the educational outcomes and opportunities for the Latino community.

At the time, President Obama announced 150 "commitments to action" with a collective investment of nearly \$340 million to build on, and accelerate federal, state and local investments in high-quality education for the nation's Latino community.

Dr. Dolores Henchy, Dean of Center for Academic Success received a Presidential invitation to participate in the White House Hispanic Heritage Celebration and voiced her confidence in Felician's commitment to strengthening educational outcomes

Felician's Nursing Resource & Simulation Center

Bridging the Gap Between Theory and Practice

Felician nursing students practice the skills necessary for both routine and emergent care at the University's innovative Nursing Resource and Simulation Center (NRSC).

Within the NRSC, a simulation family, comprising a mom, dad and child, helps nursing students build confidence and prepare for the complex and diverse clinical situations they will face on the job.

This highly interactive learning takes place in an 11,000-square-foot nursing laboratory designed to provide students with a practice space that mirrors a hospital setting. The NRSC looks like a typical patient care unit,

equipped with hospital beds, IV pumps, wallmounted oxygen suction and a medication room with all the supplies needed to teach students how to administer medication.

In the health assessment laboratory, students learn to perform a head-to-toe patient evaluation. Practice models are used to instruct students on various abnormal conditions.

Highly realistic "patient" encounters replicate nearly all essential aspects of hospital situations so they can be more readily understood and managed when they occur with real patients.



Felician University's School Board to project animated boys and girls in a virtual classroom setting. The avatar school children react in real time to instructions from student teachers.

and opportunities for the Hispanic community. Felician has a long-standing history as a Hispanic-serving institution. Dr. Prisco, who is leading an important initiative at Association of Catholic Colleges and Universities to foster the success of the growing number of Hispanic students enrolled at Catholic institutions of higher education in the U.S., is also one of the founding presidents for Excelencia in Education, a nonprofit advocacy organization based in Washington, D.C.









ACADEMIC PROGRESS

NGO Status at the United Nations

Felician University is one of only 26 universities in the world to have been granted Non-Governmental Organization (NGO) status at the United Nations.

Felician students engage with the U.N. on various issues of importance to the school's Franciscan values of service and compassion. Students participating in Felician's U.N. fellowship program have represented diverse countries that include

Poland, Russia, Denmark, Korea, Bosnia and Japan.

In August 2017, Felician faculty advisor, Dr. Mary Norton, co-chaired a U.N. conference entitled: "Intergenerational Dialogues on the Sustainable Development Goals." That conference dealt with ways to increase sustainability in order to reduce poverty and protect the planet.

Royal Initiative

In June of 2016, Felician University received royalty. Her Royal Highness, Princess Nisreen El-Hashemite, Ph.D., MD, MS was in Rutherford to sign a Memorandum of Understanding that the Royal Academy of Science International Trust (RASIT) program – where she serves as executive director – would be housed on campus.

RASIT is a United Nations-affiliated NGO devoted to promoting sustainable development, global health and gender equality throughout the world, particularly within scientific sectors like health care, pharmaceutical and biotech industries.

El-Hashemite is the granddaughter of King Faisal (I) Bin El-Sharif Hussein, the first King of Iraq and founder of the Modern State of Iraq. She plans frequent returns to Felician as a guest lecturer and seminar leader at RASIT.

His Royal Highness, Adnan El-Hashemite, brother of the Princess, has joined Felician's Board of Regents and is actively engaged with the University's students at the U.N. In February 2017, Dr. Prisco spoke at a RASIT-organized conference at the U.N. General Assembly, "Women in Science", where she expressed her gratitude to the Princess, telling her, "Your presence on our campus will further increase diversity by attracting international scholars and provide inspiration to young women who will want to follow in your footsteps and establish a career in science."



Since 2012, our study abroad program has taken students to **10** countries such as Greece, Nicaragua, Italy, Ireland, Spain, London, Costa Rica, Haiti, South Korea and Japan.

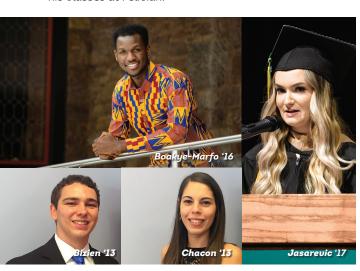


TRANSFORMING LIVES

Profiles in Transformation

Richard Boakye-Marfo started medical school in the fall of 2017. But there was a time when it looked like this promising future-doctor would never make it there.

Richard was born in Ghana, immigrating to the U.S. when he was young. At age 12, his mother passed away. He and his father shared a bedroom inside the house of an elderly person for whom they provided care. Without a car, Richard relied on public transportation to and from his classes at Felician.



Richard was a star student with a 3.94 GPA and a passion for hematology. But his grueling schedule and lack of resources prevented him from adequately preparing for the MCATs.

Thanks to Felician University's commitment to being a nurturing, hands-on institution of higher education that helps students transform their lives and achieve their aspirations, Richard was able to serve as a research intern at a nearby hospital. It gave him the chance to earn money for an MCAT prep course and to expand his resume. Felician faculty even connected him with a donor who covered his travel expenses to and from the hospital. Now Richard is looking forward to a lifetime of treating and preventing illness, and is most grateful to the friends



and patrons of Felician who made it all possible.

Arijana Jasarevic came to America in the 1990's as a refugee her family was fleeing the war in then-Yugoslavia. They left home with \$200; not knowing a single word in English.

Her father took classes to learn the language, while working two jobs - welding by day and waiting tables at night. Her mother learned English from TV shows, as she cared for Arijana and her sister and worked as a bathroom attendant. Arijana remembers years of being woken up at midnight because her father had to pick her mother up from work in their only car, and couldn't leave the girls home alone. It was a hard life, but much better than being woken by sirens, warning them to take cover from bombs and gunfire.

Arijana chose Felician because of its five-year MBA program. She knew that wherever she landed, having a solid business background would make a difference. She also placed a lot of importance on Felician's commitment to service and Franciscan values. As part of campus ministry, she participated in the "Midnight Run" program, collecting food, clothes and toiletries for the homeless and distributing the much-needed items multiple times every semester. She also volunteered in a childcare center, and provided taxassistance for low-income citizens.

In 2017, Arijana graduated with a 3.97 GPA, and was named Valedictorian. She says she truly found herself at Felician, and will always view students, faculty and staff as family.

The daughter of immigrants from Colombia, Joanna Chacon blossomed at Felician. She earned dual degrees in biology and in natural sciences and mathematics, with minors in

Now an intellectual property development specialist at the McDermott Will & Emery law firm in Washington, DC, Joanna helps researchers and scientists secure patents for pharmaceuticals – a job she landed shortly after earning a master's degree in biochemistry and biotechnology at

Felician taught Joanna to dream big. "Felician definitely allowed me to realize that I can excel in whatever career I choose as long as I work hard.

Fellow 2013 graduate Anthony Bizien, had a similar story to tell. "So many professors took an active interest in me and my work and encouraged me along the way.

Anthony, a native of Hazlet, NJ, graduated from Felician with a BA in history and philosophy with minors in psychology and global peace and justice. A graduate of The George Washington University Law School, Anthony's ah-ha moments at Felician came from witnessing extreme poverty while studying in Nicaragua and being able to view the inner workings of the United Nations - experiences, he says, "that can leave a lasting effect on anyone.

In 2016, Bizien started a fellowship at Public Citizen in Washington, D.C., focusing on advocating for clearer tax and campaign finance regulations.

TRANSFORMING LIVES



90% Student Satisfaction -Total College Experience

The Felician Community Experience

Since 2012, a dramatic and measurable transformation of student life on campus has had a profound and tangible impact on the overarching Felician community experience. Among other things, the residence life program nearly doubled in size; co-curricular programming increased by a whopping 2,000 percent; student government has a student-managed budget for the first time in the history of the school; there are more than 15 active clubs and organizations; and Greek Life began in 2014, currently at three chapters with approximately 30 members.



Students enjoy a game of touch football on the Rutherford campus.



10,000 Hours of Community Service



84% of Felician graduates are employed or attending graduate school within 6 months of graduation

Aging in America

Felician University is taking a lead role in the emerging field of gerontology. As the American population ages, with the number of people over 65 expected to increase nearly 70% between 2012 and 2032, it is increasingly important to make sure senior citizens will have access to appropriate care as they age.

"The story is all too familiar," said Phil Scalo, President and CEO of Bartlev Healthcare. and member of the Advisory Board for the Institute of Gerontology, who everyday hears "I never thought it would happen to me - that I would wake up one day and suddenly realize I am now an older adult and never anticipated, or planned, for what I am now facing."

In 2014, Felician launched its Institute for Gerontology - devoted to the study of aging. As one of the Institute's first projects, students conducted an on-campus study on expectations and preparations. With direction from Felician's School of Nursing Dean, Dr. Muriel Shore, the research team presented their results at the American Society of Aging Conference in Chicago in 2016.

Some of their notable findings included

learning that the majority of students surveyed anticipated being active and living independently beyond the age of 85, but over 71% had not started planning for that. Most weren't sure what specific planning was even required in order to insure financial security and independence late in life. There was also a great deal of confusion around how to address developing health and emotional well-being concerns.

Together with Bartley Healthcare, the University is also proudly sponsoring an educational series on "Aging in America - Improving the Care of Older Adults" on NJTV's One-on-One with Steve Adubato. During one show of the series, Adubato interviewed Dr. Terry Fulmer, president of the John A. Hartford Foundation, a non-profit dedicated to improving care of older adults. Adubato shared a very personal concern of his own about aging with Dr. Fulmer: "As we tape this program in the summer of 2017, my dad's been dealing with some challenging issues. 84 going on 85. But it's my mom who I worry about who is the primary caregiver. She is, along with millions of others."

TRANSFORMING LIVES

Felician Welcomes America's Veterans

Ranked a Top Military Friendly School

Focused on offering resources to help veterans transition smoothly to civilian life, for seven consecutive years, Felician University has been named a Top Military Friendly School by *G.I. Jobs* magazine and is ranked within the top 15 percent of all colleges, universities and trade schools nationwide.

Veterans and their families are provided dedicated financial benefits, and the University accepts American Council Education (ACE) Military Transcripts.

Additionally, Felician will transfer up to 90 credits, depending on course of study.

A Yellow Ribbon Institution, Felician offers the maximum contribution rate of 50%, with a matching contribution from the VA – and no limit to the number of veterans who can attend the University under the program. The University is also a member of the Servicemembers Opportunity Colleges (SOC) consortium.

In 2016, Felician received a \$10,000 grant from The Home Depot Foundation and the Student Veterans of America (SVA), and renovated the Veterans' Center on Felician's Lodi campus, currently serving 37 undergraduate and 16 graduate veterans.



Friendly
School since

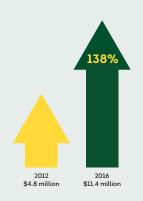
[G.I. Jobs magazine]

Fund Development

Endowment Growth

In support of the mission of Felician
University, the endowment of the
University increased from \$4.8 million to
\$11.4 million over the last five years. In
addition, the University has embarked upon

the Transforming Lives Comprehensive Campaign, with a goal of \$12 million, in support of a new Athletic Recreation Center and student scholarships.

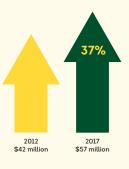


Campus Enhancements

Property and Equipment Growth

The growth in Property and Equipment over the past five years underscores Felician University's commitment to providing the best possible facilities and services to its students. This commitment has allowed for an updated Education Commons Building, which enables state-of-the-art nursing instruction alongside contemporary classrooms, library and study lounges. The

University also recently cut the ribbon on a newly renovated dining facility on the Rutherford campus along with a brand new student gathering spot, Castle Café, further enhancing the Felician community experience. An updated School of Business at Martin Hall offers students new technology including real-time stock market instruction and training.



Senior Administrative Officers

Anne M. Prisco, Ph.D.

President

Francine Andrea, B.S.

Vice President for Enrollment

Management and Student Affairs

John A. Farkas, Ph.D.

Vice President for University

Advancement

Sylvia McGeary, Ph.D. Executive Director, Mission Integration

Edward H. Ogle, Ed.D.

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Stephanie McGowan, Ed.D.

Dean of the School of Education

Muriel M. Shore, Ed.D.

Dean of the School of Nursing

Transformation of Governance

In the five-year period between 2012 and 2017, while Dr. Prisco served her first term as the first lay president in Felician's history, the Board of Trustees considerably increased its diversity and more than doubled its size from 11 to 25 members, marking a transformation of governance in the University's 75th anniversary year. "Much more than its growth in size, which has been considerable, the Board's composition is even better aligned with that of our student body, said Board Chair, Sr. Mary Aquinas Szott. "This is a board that, coupled with the University's excellent management team, will effectively guide Felician along a path of remarkable growth and success both now and in future years.

Board of Trustees

Sr. Mary Aquinas Szott Gail B. Gordon, Esq. (Board Chair) Anthony Lee, CWS Anne M. Prisco, Ph.D. Stephen LoIacono John J. Mazur Jr. Richard B. Artman Curt Meltzer, Esq. Sr. Mary Bridget Becker Kathy J. Dodsworth-Rugani, Ph.D. Thomas Bellavia, MD Ronald Schornstein, MBA, CPIM Sr. Mary Felicia Brodowski Terry James Schweizer Janet Sharma Charlene Brown Miriam M. Burke Christopher Swenson LeeAnn Carlson G. Scott Thomas Regina T. Coyle Gary Walsh, Esq. James D'Agostino Jr. Sr. Mary Charles Wienckoski Samuel A. Delgado

The Council of Regents has been revitalized and its focus has been clearly defined. The mission of the Council of Regents is to guide, promote, advise and support the University in its effort to serve its students and to be the valued higher educational resource to its home communities of Rutherford and Lodi.

Council of Regents

Ron Bergamini
Joseph Boccassini
Lisa Boccassini
Sue Bramucci
Timothy Comerford
Richard G. Dabagian
HRH Adnan El-Hashemite
Kim Fredericks

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One Felician Way Rutherford, NJ 07070-1977

